



PRESS RELEASE
VOHC® Seal of Acceptance – Helps Control Plaque
(Dogs)



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FOR IMMEDIATE RELEASE

VOHC® Awards Seal of Acceptance for “Helps Control Plaque” (Dogs) – Buccaclean® Dental Gel Meets Rigorous Evaluation Standards

Samaxia Ltd is pleased to announce that the Veterinary Oral Health Council (VOHC®) has awarded the Seal of Acceptance in the “Helps Control Plaque” claim category for dogs, following formal acceptance by the American Veterinary Dental College (AVDC) Board. This recognition confirms the scientifically validated effectiveness demonstrated in studies submitted by MP Labo for canine use.

Buccaclean® Dental Gel meets the VOHC criteria for plaque control for dogs, placing it among a select group of products recognised for performance verified through rigorous and independent assessment.

Designed for cats and dogs, Buccaclean® Dental Gel offers a practical, owner-friendly approach to daily oral hygiene. Its formulation combines an enzymatic complex with anti-adhesion agents to support everyday oral cleanliness, while a soft applicator tip allows for simple, no-brush application between the lips and gums. The inclusion of liquorice extract provides gentle soothing comfort to gingival tissues, contributing to a positive home-care experience for pets and owners alike.

A spokesperson for Samaxia Ltd commented:

“We are delighted to share this recognition from the VOHC, which highlights the strength of the

evidence supporting Buccaclean® Dental Gel for dogs. With oral hygiene continuing to be a key welfare consideration in practice, this award provides additional reassurance for veterinary teams seeking practical, evidence-based home-care solutions for clients.”

MP Labo will be incorporating the VOHC “Helps Control Plaque” logo into future production lots for Buccaclean®, with updated materials and product documentation to follow.

Buccaclean® Dental Gel is available in the UK through all major veterinary wholesalers supplied by Samaxia Ltd.

About the VOHC®

The Veterinary Oral Health Council awards its Seal of Acceptance to products that meet pre-specified standards for the control of plaque and/or tartar in dogs and cats. Approval is granted only after independent review of submitted data and formal acceptance by the AVDC Board.

For further information:

Website: www.samaxia.com

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Wholesaler availability: NVS, MWI, Covetrus, VSSCo, IMS Euro

Buccaclean® Dental Gel Packshot:

