

Samaxia Celebrates Double Award Win

Regional recognition for family business and national award for Sani-99™ For Vets

Lincoln, UK: Samaxia Ltd is celebrating a double award success in the 2026 Business Awards UK, with recognition for both the growth of the family-run business and one of its flagship veterinary products. Samaxia has been named:

REGIONAL WINNER

Best Family Start-Up 2026, Lincolnshire

Business Awards UK Family Business Awards

NATIONAL WINNER

Best Pet Safety Product 2026 Sani-99™ For Vets

Business Awards UK Pet & Animal Products Awards



National Recognition for Sani-99™ For Vets

Sani-99™ For Vets has been named **Best Pet Safety Product 2026 at national level** in the Business Awards UK Pet & Animal Products Awards. The award recognises a veterinary disinfectant designed to give veterinary teams an effective and practical approach to infection control.

Sani-99™ For Vets is a DEFRA-approved veterinary disinfectant with efficacy from contact times as short as **10 seconds**. Designed around the realities of busy veterinary practice, it combines rapid efficacy with a straightforward approach to everyday infection control.

Discover Sani-99™ For Vets: www.samaxia.com/veterinary-resources/sani-99-for-vets

Regional Recognition for Samaxia as a Family Business



Alongside the national product award, Samaxia has been named **Lincolnshire Regional Winner for Best Family Start-Up 2026** in the Business Awards UK Family Business Awards.

Founded in 2023 by Samantha Williamson, Samaxia has grown from a family business idea into a veterinary supplier working with practices, wholesalers, buying groups and corporate veterinary organisations across the UK.

The two awards mark an important milestone for a Lincolnshire family business established to bring innovative, practical and accessible healthcare solutions to UK veterinary practices.

"These two awards are incredibly special because they recognise two very different parts of what we are building at Samaxia. Receiving the regional Best Family Start-Up award means so much to us as a family business, while seeing Sani-99 For Vets recognised nationally as Best Pet Safety Product is a fantastic achievement for a product we genuinely believe can make a difference to veterinary practices. We are still a relatively young business, with big ambitions, and we're incredibly grateful to our customers, partners and veterinary teams who have supported us on the journey so far."

Samantha Williamson - Founder and Director, Samaxia Ltd

Supporting UK Veterinary Practices

Samaxia specialises in high-quality, non-prescription products for veterinary practices, with a growing portfolio spanning ophthalmology, dermatology, digestive support, nutraceuticals and infection control. The company works closely with veterinary wholesalers, buying groups and practices throughout the UK, combining product innovation with direct practice support, education and training.

PUT OUR AWARD WINNER TO THE TEST

- Request a FREE Sani-99™ For Vets sample
- Book an in-practice or virtual Lunch & Learn
- Access product information and practical resources

FURTHER INFORMATION

Sani-99™ For Vets Resource Centre
www.samaxia.com

CONTACT

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About Samaxia Ltd

Samaxia Ltd is a UK-based, family-run veterinary supplier dedicated to supporting veterinary practices with high-quality, non-prescription products that are kind to pets, people and the planet. Working closely with leading manufacturers, including MP Labo, Samaxia brings innovative solutions to the UK veterinary market through trusted wholesaler partnerships and direct support to practices.

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